

71m#60738 LEBBALI

Media: Client: Housing First Fund

Market: Product: Minneapolis-St. Paul District 14B

Separation between spots: 30 Primary Demo: Adults 35+

Description: MIN, MN Dist. 14B 4044

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 03:00 AM 02:59 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Buyer: Tammi Holloway

> Vendor: 4044 Spectrum Reach 1625 Concentric Blvd

Order #: 46262-54970

Revision #:

Date: 9/15/2016

Send Billing To: Chris Locke

CTV Media, Inc. 1490 Manning Pkwy

Contact: Jennifer Zehnder

Phone: (614)848-5800 Powell, OH 43065

(614)848-4099

Saginaw, MI 48604

Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com

Fax: 9897922982

Affiliation: 24086 HHs \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

	21		20		19			18			4044 6		Line
AMC VARIOUS	MTuWThFSaSu 4:00p-	AEN VARIOUS	SaSu 9:00a-7:00p	AEN VARIOUS	MTuWThFSaSu 7:00p- 12:00a		7:00p AEN VARIOUS	MTuWThFSaSu 4:00p-		HGTV VARIOUS	4044 Spectrum Reach, Saint Cloud M-Cable SaSu 9:00a-7:00p WK		Daypart Program
•	CPT		NK NK		CPT			CPT			oud M-Cab WK		Daypart Code
	\$20.00		\$26.00		\$33.00			\$26.00			le \$26.00		STN
	\$17.00		\$22.10		\$28.05			\$22.10			\$22.10		STN Net
	30		30		30			30			30	Dur	
	7		8		10			13			00	9/19	
	0		0		0			0			0	9/26	
	7		8		10			13					Total Spots
\$100.00 \$85.00	0.:	\$130.00 \$110.5	0.5	\$66.00 \$56.10	0.5	\$73.6	\$86.6	0.:	\$27.63	\$32.50	0.2	Rtg/CPP	Adults 35+
0	2	0	20	0	· Oi	7	7	ω	3	J	w		

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Signature:

vendor



Order #: 46262-54970

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CTV Media, Inc. 1490 Manning Pkwy

Date: 9/15/2016

Product: Media: Minneapolis-St. Paul District 14B

Client:

Housing First Fund

Description: MIN, MN Dist. 14B 4044

03:00 AM

Flight Start Date: 9/19/2016

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Flight End Date: 9/29/2016

Tammi Holloway

Vendor: 4044 Spectrum Reach

1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

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Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

No Line	Daypart Program	Daypart Code	Gross	STN Net	Dur	<b>Wks</b> 9/19 9/26	/26	Spots Spots Rtg/CPP	35+ Rtg/CPP	SPP +
4044 S 22	4044 Spectrum Reach, Saint Cloud M-Cable MTuWThFSaSu 7:00p- CPT	oud M-Cab CPT	<b>le</b> \$25.00	\$21.25	30	10	0	10		0.5
	AMC VARIOUS									\$50.00
										\$42.50
23	SaSu 9:00a- 7:00p	VK	\$20.00	\$17.00	30	6	0	6		0.3
	AMC VARIOUS									\$66.67
										\$56.67
24	MTuWThFSaSu 4:00p-	CPT	\$26.00	\$22.10	30	13	0	13		0.2
	DISC VARIOUS									\$130.00
										\$110.50
25	MTuWThFSaSu 7:00p-	CPT	\$33.00	\$28.05	30	10	0	10		0.6
	DISC VARIOUS									\$55.00
										\$46.75
26	SaSu 9:00a- 7:00p	¥K	\$26.00	\$22.10	30	8	0	8		0.3
	DISC VARIOUS									\$86.67
										10001

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vendor



Order #: 46262-54970

Revision #:

Date: 9/15/2016

Product: Media: Minneapolis-St. Paul District 14B

Separation between spots:

30

Buyer: Survey:

Tammi Holloway

Primary Demo: Adults 35+

Client:

Housing First Fund

Flight Start Date: 9/19/2016 Description: MIN,MN Dist. 14B 4044

Estimate:

Flight End Date: 9/29/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

03:00 AM

Send Billing To: Chris Locke

Vendor: 4044 Spectrum Reach 1625 Concentric Blvd

CTV Media, Inc. 1490 Manning Pkwy

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No Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Adults Spots Stg/CPP	
4044 S 27	4044 Spectrum Reach, Saint Cloud M-Cable MTuWThFSaSu 4:00p- CPT	ud M-Cabi	e \$17.00	\$14.45	30	13	0	13 0.2	
	ESP2 VARIOUS							\$85.00	
28	MTuWThFSaSu 7:00p-	CPT	\$21.00	\$17.85	30	10	0	10 0.3	
	ESP2 VARIOUS							\$70.00 \$59.50	
29	SaSu 9:00a-7:00p	WK	\$17.00	\$14.45	30	8	0	8 0.5	
	ESP2 VARIOUS							\$34.00 \$28.90	
30	MTuWThFSaSu 4:00p-	CPT	\$26.00	\$22.10	30	13	0	13 0.2	
	FOOD VARIOUS							\$130.00 \$110.50	
31	MTuWThFSaSu 7:00p-	CPT	\$33.00	\$28.05	30	10	0	10 0.5	
	FOOD VARIOUS							\$66.00 \$56.10	

Vendor

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Revision #:

Date: 9/15/2016

Product: Minneapolis-St. Paul District 14B

Separation between spots: Primary Demo: Adults 35+

30

Buyer: Survey:

Tammi Holloway

Client:

Housing First Fund

Media:

Description: Estimate: MIN, MN Dist. 14B 4044 46262

Vendor: 4044 Spectrum Reach 1625 Concentric Blvd

Send Billing To: Chris Locke

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy CTV Media, Inc.

2BK Sep15-Oct15 C-DMA Nielsen Live 9/29/2016

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Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

No Line 36 35 34 33 4044 Spectrum Reach, Saint Cloud M-Cable 32 SaSu 9:00a- 7:00p WK SaSu 9:00a- 7:00p MTuWThFSaSu 4:00p-HALL VARIOUS MTuWThFSaSu 7:00p-12:00a MTuWThFSaSu 4:00p-7:00p HGTV VARIOUS HALL VARIOUS HALL VARIOUS FOOD VARIOUS Daypart Daypart Code CPT CPT CPT × STN Gross \$17.00 \$17.00 \$21.00 \$26.00 STN Net \$14.45 \$17.85 \$22.10 \$22.10 \$14.45 30 30 30 30 30 Dur **Wks** 9/19 10 3 13 œ 8 9/26 0 0 0 0 0 Total Spots 3 10 13 8 8 Rtg/CPP Adults 35+ \$72.25 \$48.17 \$56.67 \$44.63 \$52.50 \$85.00 \$44.20 \$52.00 \$52.00 0.4 0.2 0.3

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Housing First Fund

Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Tammi Holloway

Description: MIN,MN Dist. 14B 4044 Estimate: 46262

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Vendor: 4044 Spectrum Reach 1625 Concentric Blvd

Send Billing To: Chris Locke

Powell, OH 43065 1490 Manning Pkwy

CTV Media, Inc.

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Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

9	=	0000	0	0.17	Dur	9/19 9	9/26	Rtg/CPP	Rtg/CPP
4 Spectrum MTuWTh	Reach, Saint Clu hFSaSu 7:00p-	oud M-Cab CPT	le \$33.00	\$28.05	30	10	0	10	0.8
HGTV V	ARIOUS								\$41.25
									\$35.06
MT <sub>u</sub> WTh	nFSaSu 4:00p-	CPT	\$26.00	\$22.10	30	13	0	13	0.5
HIST VA	RIOUS								\$52.00
									\$44.20
MTuWTh	nFSaSu 7:00p-	CPT	\$33.00	\$28.05	30	10	0	10	1.0
HIST VA	RIOUS								\$33.00
									\$28.05
SaSu 9:	00a- 7:00p	××	\$26.00	\$22.10	30	8	0	8	0.3
HIST VA	RIOUS								\$86.67
									\$73.67
MTuWTh	nFSaSu 4:00p-	CPT	\$20.00	\$17.00	30	13	0	13	0.2
TLC VAF	RIOUS								\$100.00
									\$85.00
	4 Spectrum MTuWTI 12:00a HGTV V MTuWTI 7:00p HIST VA SaSu 9: HIST VA MTuWTI 7:00p HIST VA	4 Spectrum Reach, Saint Cla MTuWThFSaSu 7:00p- 12:00a HGTV VARIOUS MTuWThFSaSu 4:00p- 7:00p HIST VARIOUS MTuWThFSaSu 7:00p- 12:00a HIST VARIOUS SaSu 9:00a- 7:00p HIST VARIOUS MTuWThFSaSu 4:00p- 7:00p TLC VARIOUS	4 Spectrum Reach, Saint Cloud M-Cab MTuWThFSaSu 7:00p- CPT 12:00a HGTV VARIOUS  MTuWThFSaSu 4:00p- CPT 7:00p HIST VARIOUS  MTuWThFSaSu 7:00p- CPT 12:00a HIST VARIOUS  SaSu 9:00a- 7:00p WK HIST VARIOUS  SaSu 9:00a- 7:00p CPT 7:00p TIC VARIOUS	int Cloud M-Cable 00p- CPT \$33.00 00p- CPT \$33.00 00p- CPT \$33.00 00p- CPT \$33.00	\$33.00 \$26.00 \$20.00	\$33.00 \$28.05 \$26.00 \$22.10 \$33.00 \$28.05 \$33.00 \$22.10 \$26.00 \$17.00	\$33.00 \$28.05 30 10 \$26.00 \$22.10 30 13 \$26.00 \$22.10 30 13 \$26.00 \$22.10 30 8 \$26.00 \$17.00 30 8	\$33.00 \$28.05 30 10 \$26.00 \$22.10 30 13 \$33.00 \$28.05 30 10 \$33.00 \$28.05 30 10 \$26.00 \$22.10 30 8 \$26.00 \$17.00 30 13	\$33.00 \$28.05 30 10 0  \$26.00 \$22.10 30 13 0  \$33.00 \$28.05 30 10 0  \$33.00 \$28.05 30 10 0  \$26.00 \$22.10 30 8 0  \$26.00 \$17.00 30 13 0

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Order #: 46262-54970

Revision #:

Date: 9/15/2016

Product: Minneapolis-St. Paul District 14B

Separation between spots: Primary Demo: Adults 35+

30

Buyer: Survey:

Tammi Holloway

Client:

Housing First Fund

Media:

Flight Start Date: 9/19/2016 Description: MIN, MN Dist. 14B 4044 03:00 AM

46262

Flight End Date: 9/29/2016

02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Vendor: 4044 Spectrum Reach

1625 Concentric Blvd

Send Billing To: Chris Locke CTV Media, Inc.

Powell, OH 43065 Phone: (614)848-5800 1490 Manning Pkwy

(614)848-4099

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Contact: Jennifer Zehnder

Saginaw, MI 48604

Fax: 9897922982

Affiliation: 24086 HHs \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

No Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP	
4044 5	4044 Spectrum Reach, Saint Cloud M-Cable	oud M-Cab	e		3	;	,	3		
42	MIUWIhFSaSu 7:00p- 12:00a TIC VARIOUS	CPT	\$25.00	\$21.25	30	10	0	10	0.4	
	ILC VARIOUS								\$53.13	
43	SaSu 9:00a-7:00p	WK	\$20.00	\$17.00	30	8	0	8	0.3	
	TLC VARIOUS								\$66.67 \$56.67	
44	MTuWTh 4:00p- 7:00p	CPT	\$29.00	\$24.65	30	0	6	6	0.3	
	AEN VARIOUS								\$96.67	
45	MTuWTh 7:00p-12:00a	CPT	\$36.00	\$30.60	30	0	G	5	0.6	
	AEN VARIOUS								\$60.00	
46	MTuWTh 4:00p-7:00p	CPT	\$22.00	\$18.70	30	0	G	5	0.2	
	AMC VARIOUS								\$110.00	
4	MT. W/Th 7:005 40:006	707	90	200	3	)	n	1	\$93.50	
	AMC VARIOUS			8			83	9	\$90.00	
									\$76.50	

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Revision #:

Date: 9/15/2016

Product: Media: District 14B

Client:

Housing First Fund

Estimate:

Minneapolis-St. Paul

Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Flight Start Date: 9/19/2016 Description: MIN,MN Dist. 14B 4044

Flight End Date: 9/29/2016

03:00 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Tammi Holloway

Vendor: 4044 Spectrum Reach 1625 Concentric Blvd

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19	9/26	Total Spots	Total Adults Spots 35+ Rtg/CPP	
4044	4044 Spectrum Reach, Saint Cloud M-Cable	oud M-Cab	le too	90	3	,		,		- 1
	DISC VARIOUS								\$145.00	
									\$123.25	
49	MTuWTh 7:00p-12:00a	CPT	\$36.00	\$30.60	30	0	5	ΟΊ	0.4	
	DISC VARIOUS								\$90.00	
									\$76.50	
50	MTuWTh 4:00p- 7:00p	CPT	\$18.00	\$15.30	30	0	6	6	0.2	
	ESP2 VARIOUS								\$90.00	
									\$76.50	
51	MTuWTh 7:00p-12:00a	CPT	\$23.00	\$19.55	30	0	5	IJ	0.4	
	ESP2 VARIOUS								\$57.50	
									\$48.87	
52	MTuWTh 4:00p-7:00p	CPT	\$29.00	\$24.65	30	0	6	0	0.2	
	FOOD VARIOUS								\$145.00	
									\$123.25	
53	MTuWTh 7:00p-12:00a	CPT	\$36.00	\$30.60	30	0	5	5	0.5	
	FOOD VARIOUS								\$72.00	
									\$61.20	

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Estimate:

03:00 AM

Flight Start Date: 9/19/2016 Flight End Date: 9/29/2016

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Buyer: Tammi Holloway

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Saginaw, MI 48604

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Line	Daypart	Daypart	NTS					Total	Adults
ā	o de	c c c	9	O I I I I I I I	Dur	9/19 9/	9/26	opots -	Rtg/CPP
4044 9	4044 Spectrum Reach, Saint Cloud M-Cable 54 MTuWTh 4:00p- 7:00p CPT	oud M-Cab	\$18.00	\$15.30	30	0	6	6	0.1
	HALL VARIOUS								\$180.00
									\$153.00
55	MTuWTh 7:00p-12:00a	CPT	\$23.00	\$19.55	30	0	5	5	0.2
	HALL VARIOUS								\$115.00
									\$97.75
56	MTuWTh 4:00p-7:00p	CPT	\$29.00	\$24.65	30	0	6	6	0.4
	<b>HGTV VARIOUS</b>								\$72.50
									\$61.63
57	MTuWTh 7:00p-12:00a	CPT	\$36.00	\$30.60	30	0	5	5	0.9
	HGTV VARIOUS								\$40.00
									\$34.00
58	MTuWTh 4:00p- 7:00p	CPT	\$29.00	\$24.65	30	0	6	6	0.6
	HIST VARIOUS								\$48.33
									\$41.08
59	MTuWTh 7:00p-12:00a	CPT	\$36.00	\$30.60	30	0	5	5	13
	HIST VARIOUS								\$32.73
									\$27.82

Signature: \_

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#### Local Cable Buy from Tammi Holloway Summary by Market

Date: 9/15/2016 11:28 AM

Client: Housing First Fund

Media:

Product: District 14B

Primary Demo: Adults 35+

Separation between spots:

30

Buyer:

Tammi Holloway

Estimate: 46262

Flight Start Date: 9/19/2016 Description: MIN,MN Dist. 14B 4044 03:00 AM

Flight End Date: 9/29/2016 2BK Sep15-Oct15 C-DMA Nielsen Live +3 02:59 AM

Survey:

Send Billing To: Chris Locke

CTV Media, Inc.

1490 Manning Pkwy Powell, OH 43065

Fax: (614)848-4099

Phone: (614)848-5800

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

	Estimate Total:	I Allen	Minneapolis-St. Paul		Market	
369		369	t. Paul		Spots	Total
\$9,422.00		\$9,422.00 100%			Gross	STN
		100%			PCT	
\$8,008.70		\$8,008.70 100%			Net	STN
		100%			PCT	
		\$64.62			PCT STN GR	
		\$54.93		CPP	STN NET	Adults 35+
145.8		145.8 100%			GRP PCT	
		100%			PCT	